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# PRODUCTION RATES

## **:30 Production Package - \$2500**

Consultation | Shooting | Editing

- Meeting with Client | Story Boarding
- Location Scouting
- Finalizing Concept and Prep for Shooting
  
- Production Set Up and Shooting
- On Location Camera, Sound, and Lighting
- (4) Hour Video Shoot at (1) Location (please indicate additional locations)
  
- Music/ Sound Design/ Voice over
- Cut Downs :30 and :15
- Basic Graphics Package – Which Includes Lower Third Name/ Locators and Full Screen
- Featuring Client Logo and Contact Information

## **:30 Animation Package - \$1,000**

Consultation | Editing

- Meeting with Client | Story Boarding
- Location Scouting
- Finalizing Concept and Prep for Editing
  
- Music/ Sound Design/ Voice over
- Cut downs :30 and :15
- Basic Graphics Package – Which Includes Lower Third Name/ Locators and Full Screen  
Featuring Client Logo and Contact Information

\* Special Note: All projects are completed based on the original quote given to client. To stay within a quote or your budget it is not ideal to suggest drastic changes to images, video or animations once they have been created in later stages of development.

*RATE DOES NOT INCLUDE FINAL ADD ON SERVICES*

<b>add on Services</b>	<b>Price</b>
<b>Location Shoot</b> Includes: · HD footage using cinema camera, cinema lenses, and audio	\$100/hour *After exceeding (4) hours
<b>Video Editing</b>	\$150/hour
<b>Graphic Design</b>	2D \$150/hour
<b>Voice Over</b>	Per Project - TBD
<b>Music: Television and Radio Advertising License (ie. For Commercial Use)</b>	Per Project - TBD
<b>Makeup</b>	\$350/day
<b>Steady Cam</b>	\$50/day
<b>Jib</b>	\$50/day
<b>Additional Location Scouting Outside Project Scope</b>	\$100/day
<b>Revision Rate</b>	\$100/hr
<b>Studio Cyc Wall</b>	\$200/hr

- Preferred logo formats: High resolution EPS, AI, PSD

\*If client would like to make changes to a finished spot, the first update is included in the commercial production fee, changes beyond that will be billed separately at \$100hr.

# EQUIPMENT LIST

4K RED SCARLET MX  
6K RED DRAGON  
SONY FS7 4K  
BLACK MAGIC CINEMA 2K

RED PRO PRIME 35 T1.8  
RED PRO PRIME 17 - 55 T 2.9  
70 - 200MM CANON ZOOM 2.8  
23 - 70MM CANON ZOOM 2.8  
(2) 50MM 1.2  
(2) 16 - 35 SIGMA ART LENS 1.8  
APUTURE 120 D

3 LED PANELS 500W  
2 NEWER LED PANELS

C STANDS  
FLAGS  
DANA DOLLY  
PRO AIM DOLLY  
TRIPOD  
RONIN STABILIZER

STUDIO  
SMALL WHITE WALL CYC STUDIO  
2 1K LIGHTS  
DIFFUSION  
GELS  
STANDS

LIGHTING TRUCK  
1.2K PAR  
1.2K HMI  
1K ARRI  
650 ARRI  
350 ARRI  
1K MOLE  
DIFFUSION  
DANA DOLLY

STANDS  
GELS